

ICOT2017

Chiang Mai, Thailand, 28/6 - 1/7



Place and the Tourist Experience: Heritage, Sustainability and Economy

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Places, as tourism destinations, are highly complex and multi-faceted. Given the centrality of places in the tourist experience, a deeper understanding of the complexity of external and internal pressures, challenges and opportunities that places are increasingly faced with is worth exploring. The standardization of places is one of the most recent and significant manifestations of globalization. To this end, tourism, which is widely recognized for its contributions to economic development, is also posing threats, creates problems and further contributes to places' unintended process of homogenization worldwide. Within this context, a place's heritage can stand as a potential source of differentiation and a powerful force for generating tourism demand. This year's conference calls for more research and dialogue around the most relevant policies and management approaches needed to ameliorate problems and sustain places' distinctiveness and heritage without sacrificing their economic development.

Bearing all place related themes and issues in mind, this conference aims to add to the debate around the heritage, sustainability and economics of places as tourism destinations by stimulating discussion and exchange of ideas between tourism professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from all tourism-related fields.

Organised by:



CHIANG MAI
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Keynote Speakers



Prof. Erik Cohen
The Hebrew University of Jerusalem, Israel



Prof. Lee Jolliffe
University of New Brunswick, Canada

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Konstantinos Andriotis, Middlesex University London, UK
Pairach Piboonrunroj, Chiang Mai University, Thailand

Vice-Chair

Dimitrios Stylidis, Middlesex University London, UK

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Sotiris Hji-Avgoustis, Ball State University, USA
Yechezkei Israel, Kinneret College on the Sea of Galilee, Israel
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Dominic Lapointe, University of Quebec in Montreal, Canada
Joseph Mbaiwa, University of Botswana, Botswana
Carlos Monterrubio, Autonomous University of the State of Mexico, Mexico
Michael Ottenbacher, Heilbronn University, Germany
Sung Hee (Ally) Park, Macau University of Science and Technology, Macau
Christine Prince, ISG International Business School, France
Costas Priporas, Middlesex University London, UK
Hanqin Qiu, Hong Kong Polytechnic University, China
Sumeetra Ramakrishnan, Middlesex University London, UK
Noam Shoval, Hebrew University of Jerusalem, Israel
Songsak Sriboonchitta, Chiang Mai University, Thailand
Rui Su, Middlesex University London, UK
Matina Terzidou, Middlesex University London, UK
David Roger Vaughan, Bournemouth University, UK
Amitabh Upadhyay, Skyline University College, UAE
Lorna Wang, University of West London, United Kingdom
Craig Webster, Ball State University, USA
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Peter Wiltshier, University of Derby, UK
Anne Zahra, The University of Waikato, New Zealand
Benxiang Zeng, Charles Darwin University, Australia

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Korawan Sangakorn Chiang Mai University, Thailand
Thanyagot Sengyong, Chiang Mai University, Thailand



	Early Registration (Until 4th June 2017)	Late Registration (Until 13th June 2017)
Full Registration	€300	€500
Research Students Registration	€200	€350
Accompanying Persons	€150	€200

Plan	Date
Abstract submission deadline (250-350 words)	26th May 2017
Notification of acceptance / referees' amendments	31st May 2017
Conference	28/6 - 1/7 2017
Full paper submission deadline (proceedings will be published and be available electronically after the event)	15th July 2017

ABSTRACTS SUBMISSION

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be used by reviewers as the basis for acceptance of the paper or poster for presentation. Thus the abstract should clearly communicate the objective of the work, the results and their significance, and the advancements over previous work. Abstracts may only be submitted online at: <http://iatour.net/icot2017/icot2017-submissions/>.

Contact details:

For registration or any further enquiries, please contact the conference secretariat at: icot@iatour.net or visit the conference webpage: <http://www.iatour.net/icot2017>